

**British Society for
Paediatric Endocrinology
and Diabetes**

Partnership, Sponsorship and Engagement Opportunities 2024/5

About the society

The society aims to improve the care of children and young people with endocrine disorders or diabetes mellitus, by bringing together professionals from a range of disciplines. This includes tertiary paediatric endocrinologists and diabetologists, general paediatricians, researchers, nurses and other healthcare professionals involved in the care of these patients.

The BSPED is recognised by the Royal College of Paediatrics and Child Health (RCPCH) as the sole UK society responsible for this field of paediatric medicine. We govern the training of doctors in paediatric endocrinology and diabetes, and actively support the ongoing training and education of healthcare professionals in this specialist area. The society encourages collaboration and open dialogue, with abundant opportunities for the dissemination of research results.

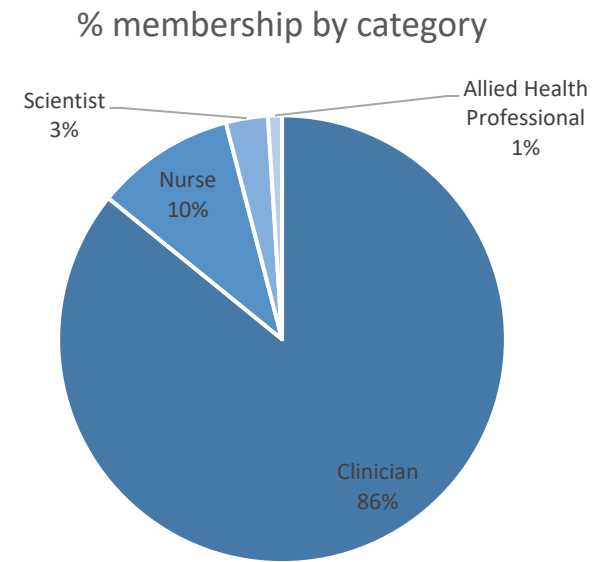
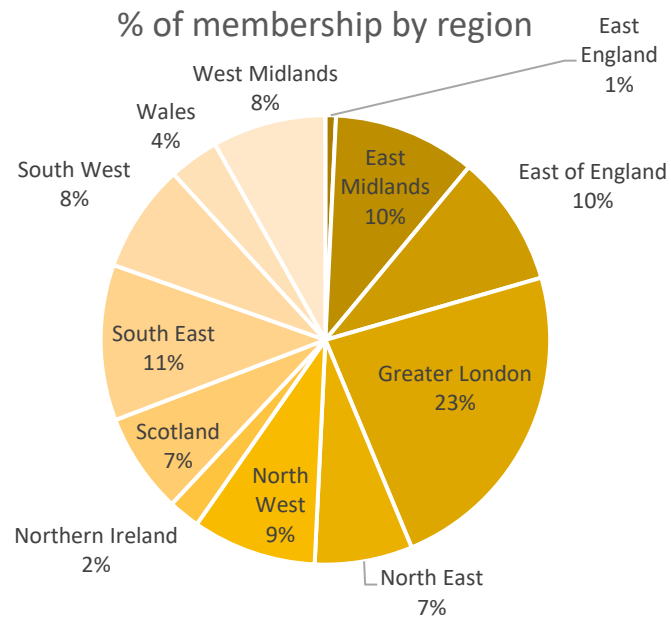
The BSPED promotes the generation of evidence-based guidelines that will lead to more consistent management of endocrine disorders and diabetes mellitus throughout the UK.

The society also aims to advance education in paediatric endocrinology and diabetes for professionals, patients and their parents. The BSPED is able to fund research and clinical audits with support from our Partners.

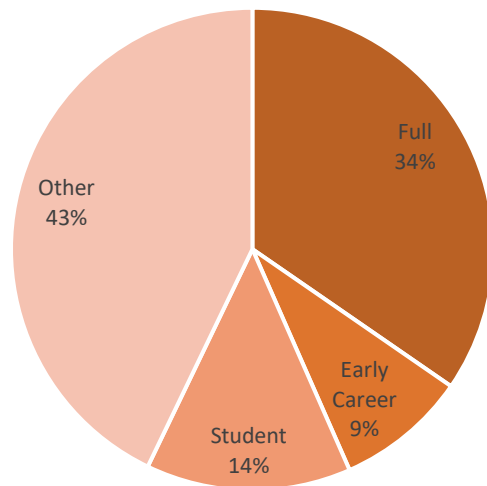
The Society is supported by an Executive Committee, Clinical Committee and Programme Organising Committee, the [members of which can be found on the BSPED website](#).

About our members

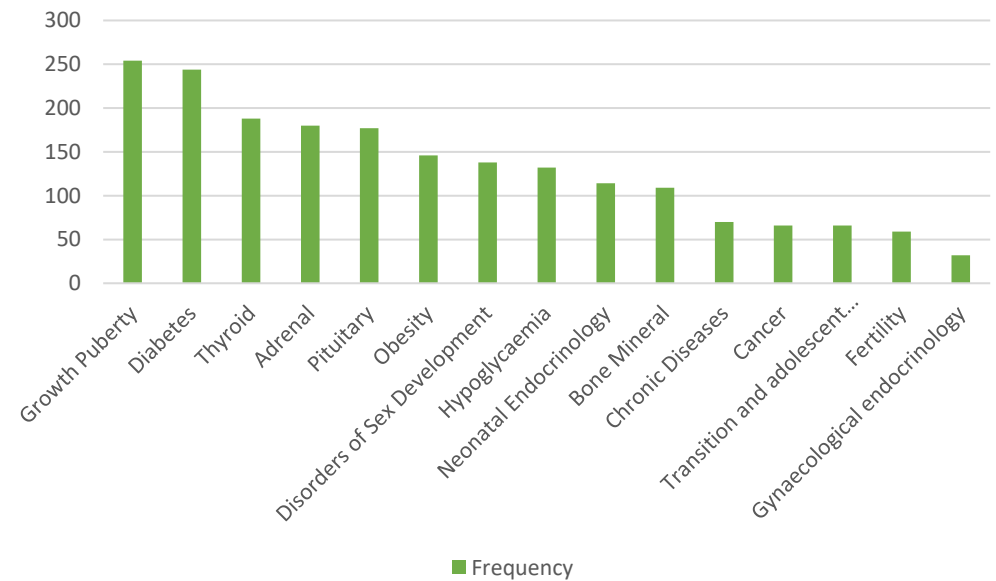
As of November 2023 the society has approximately 500 members from all over the UK categorised as follows:



% of membership by career stage



Frequency of Interests amongst members



Opportunities

Industry members can interact with the society in two distinct ways. The first is in supporting the annual meeting, the second, and overarching, is through promotional opportunities throughout the year. We also operate a “Partnership Programme” which rewards those companies that make a significant contribution to the Society.

Year-round Partnership Programme

The Partnership Programme is a strategic alliance for companies wishing to develop longer-term, bespoke, strategic relationships with BSPED and our members.

The Programme is the optimum way in which industry can support the work of the society. The BSPED can offer specific opportunities throughout the year that can support the distribution of your brand and messaging to our membership (see following pages).

The programme is reflective of investment in the activities of the society including the annual meeting, and is reward based.

It consists of two categories: Partners and Sponsors, and is designed to be flexible so that industry members can create bespoke packages to suit their own objectives.

Society Partners benefit from:	Society Sponsors benefit from:
Brand alignment with a specialist medical society Brand exposure to our membership year-round on emails, websites and other assets One “partner spotlight” feature in the member newsletter One “industry perspective” article in the member newsletter Membership of the Corporate Liaison Board Promoted as a “Partner” of the Annual Meeting Priority choice of Annual Meeting opportunities	Brand alignment with a specialist medical society Brand exposure to our membership year-round on emails, websites and other assets One “sponsor spotlight” feature in the member newsletter Membership of the Corporate Liaison Board Promoted as a “Sponsor” of the Annual Meeting
Minimum spend: £25,000	Minimum spend: £18,000

The **Corporate Liaison Board** meets twice a year, once in person and once virtually. Its purpose is dual. The first for BSPED to present its strategic plans going forward, the second for Partners to present and discuss ideas for collaboration opportunities.

Year-round Society marketing opportunities

Member webinar: £6,000

Marketed and chaired by the society for the company on a mutually agreed topic.

Conditions: Webinar will be recorded and available on BSPED website members area for 3 months after event, then automatically withdrawn. Maximum two per company per annum. Webinar maximum 60 minutes.

Member emails: £1,000

Member communication emails can be purchased in advance up to a maximum of 3 per annum.

Conditions: Emails to be scheduled with minimum 4 weeks' notice and are subject to availability. Maximum 3 per partner per annum to those who have subscribed to partner updates.

Member newsletter advertising: £2,000

The member newsletter is sent monthly to all opted in members. Advertising takeover of and up to two inserted ads.

Conditions: Maximum two per company per annum.

Section of the Partner Resource library £2,000

Upload/link to useful documents, videos etc for members. Promoted via the newsletter.

Annual Meeting opportunities

The BSPED Annual Meeting takes place in the Autumn each year, usually in November. The meeting attracts around 600 specialist attendees, the majority of whom are clinical practitioners.

[Click here to see the details and programme of the next meeting](#)

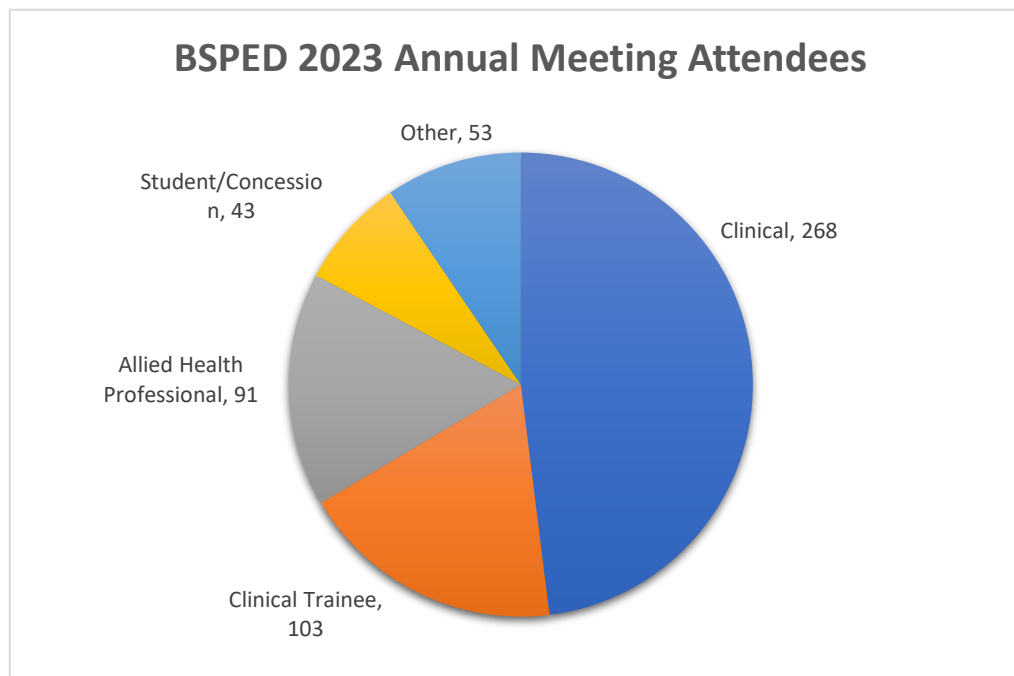
The programme runs over three days with a combination of plenary sessions, dedicated endocrine and diabetes parallel sessions, posters with industry exhibition and the potential to run sponsored symposia.

All industry participants receive the following benefits automatically:

- Logo, profile and contact details in the meeting printed programme (or app if available)
- Two commercial attendee tickets

Additionally, Partners, Sponsors, and any company that spends over £10,000 at the meeting (Meeting Supporters) will receive:

- Promotion as a sponsor of the meeting
- Enhanced logo and profile in the programme (or app if available)
- Featured as a sponsor on onsite graphics and in welcome, plenary and closing sessions



The products available for the annual meeting are as follows:

<p>Satellite symposium Maximum 45-minute session for multiple speakers and chair. Includes theatre-style meeting room for up to 250 delegates, projector, graphics technician, audio technician, BSPED branded lectern, selection of microphones. 15 minutes set-up time. Rehearsal for 1 hour. Choice of session to be allocated on a first come first served basis once contracts agreed. Session to be marketed with one promotional email and one printed programme listing.</p>	<p>£7,000</p>	<p>Expert Insights Session Maximum 30-minutes session for single speaker. Includes theatre-style meeting room for up to 150 delegates, projector, lectern, technician. 5 minutes' set-up time. Session will be listed in the programme book.</p>	<p>£3,000</p>
<p>Exhibitor Minimum table-top but typically a 2m x 2m space Additional exhibition space is £250 per sqm (up to a maximum of 12 sqm)</p>	<p>£4,000</p>	<p>Lead retrieval/badge scanning devices Either independent scanning device or App downloaded onto your team's smart phones and configured for either lead retrieval or session access scanning. Unlimited logins/devices.</p>	<p>£2,000</p>
<p>Lanyard Your logo alternating with the society (non-prescribing attendees are given plain lanyards to assist with identification)</p>	<p>£2,500</p>	<p>Delegate bag insert Maximum A4</p>	<p>£1,000</p>
<p>Delegate bag Your logo on one side of the delegate bag, the society logo on the other (bags are typically linen or other bio-degradable material)</p>	<p>£2,500</p>	<p>Programme book advertising Premium page (outside back/inside back/inside front) Full page</p>	<p>£2,500 £2,000</p>

All prices are subject to VAT at the prevailing rate

Additional items where price available on request:

*Additional commercial/medical tickets

*Group Registration or Educational Grant to support attendance of clinical attendees at the meeting.

*Onsite branding

*Hospitality Rooms

*Session recording

*Bespoke contract - £500

**Marked additional items do not contribute to minimum spend for the Partnership Programme*

Next steps

To discuss your company's future involvement with BSPED please contact Rob Eveleigh, Corporate Relations Manager, BSPED

corporaterelations@bioscientifca.com; Tel: +44 (0) 117 427 0168