



BSPED Endorsement Policy

The British Society for Paediatric Endocrinology and Diabetes (BSPED) is regularly approached to approve or endorse a wide range of activities and publications from individuals or organisations. This policy outlines our principles and procedures in relation to such requests to ensure clarity, transparency, and appropriate governance.

General Principles

- The initiative must align with the mission and values of the BSPED. The initiative should not conflict with an existing BSPED initiative.
- The initiative should demonstrate high quality and potential for significant impact in its respective field.
- Branding and Logo Use: Where permission is granted to use the BSPED name or logo, the requesting party must comply with the instructions given. Use of the BSPED logo must be time-limited.
- The BSPED acknowledges that some requests may fall outside these standard categories. All such requests should be directed to the BSPED Office, and will be considered on their individual merits.
- Activities limited to a local or regional scope are unlikely to receive endorsement.
- The BSPED holds the right to revoke endorsement, promotion or use of the logo at any time.
- The BSPED decision is final. The BSPED will not enter into further communication as to the reasons for approving or declining requests for endorsement or support
- The BSPED generally cannot endorse any standard or guideline that has already been published or formally accepted for publication.

Types of Endorsement

1. **Endorsement:** The BSPED will generally only endorse projects (education / research / surveys/ events /websites) where it has been engaged from the outset. Requests must be made in a timely manner, allowing for BSPED representation during the planning and development phases and full review of the final output. Endorsement decisions will usually be made by the relevant committee, which meets three to four times a year. Requests should be received at least three weeks before the next committee meeting. The BSPED Office can advise the timings of the meeting. Only in exceptional cases will endorsement requests be considered outside of the committee meetings. **For commercial companies an endorsement fee will be considered.** For BSPED endorsement of a guideline or standard please review the [BSPED Clinical Guideline/Standard Endorsement Process](#). Authors of guidelines/standards are required to sign the [BSPED Declaration of Interest form](#) (definitions of conflicting interests are listed on the form).
2. **Advertising and promotion:** The BSPED can publicise relevant educational events or projects on its website and/or newsletter if they meet our quality standards and are received from members of the BSPED. However, inclusion in promotional materials does not constitute endorsement and the logo is not to be used. If the BSPED logo is requested then formal



endorsement will need to be applied for. The BSPED will not share advertising of events via social media. **For commercial companies an advertising / sponsorship fee will be considered.** Requests for advertising of events/projects will be considered on a monthly basis and need to be submitted to the BSPED Office by the 20th of each month. In exchange the BSPED may ask for an exchange of promotion of an upcoming BSPED event, details of which will be discussed between the parties.

3. **Collaborations:** Formal collaborations with external organisations must be reviewed annually by the relevant BSPED committee and require approval by the BSPED Executive Committee.
4. **Representation on External Guidelines:** The BSPED may nominate representatives to join external guideline development groups. Formal endorsement of resulting guidelines will follow the Society's agreed [endorsement procedure](#) and require final sign-off by the Clinical Committee.