

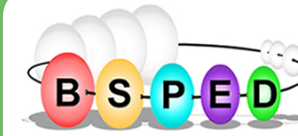


British Society for
Paediatric Endocrinology
and Diabetes

BSPED Benefactors Prospectus

BSPED

Benefactors Prospectus



British Society for
Paediatric Endocrinology
and Diabetes

The BSPED offer three levels of Benefactor package to companies.

Gold - £15,000

Silver - £10,000

Bronze - £5,000

New in 2017

BSPED Partnership Agreements are now available through liaison with the BSPED Treasurer

Supporting the BSPED

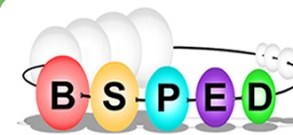
BSPED Benefactors get access to professionals from a range of disciplines including tertiary paediatric endocrinologists and diabetologists, general paediatricians with an interest in endocrinology and/or diabetes, researchers, nurses and other healthcare professionals involved in the care of these patients. Industry colleagues can benefit from the knowledge generated from our members within the conference setting amongst others. 67% of the delegates at BSPED 2016 conference were BSPED members. Benefactor packages can allow industry access to delegates at the BSPED Annual Conference as well as providing opportunity to hold satellite symposia and sponsor specific programmes at the event. Benefactors also have the opportunity to receive output from the BSPED Growth Hormone Audit, support a prestigious BSPED Research Grant and get involved with the new Paediatric Endocrine Specialist Nurse course starting in 2017. The Gold Benefactor packages will allow direct correspondence with the BSPED full membership.

About the BSPED

The BSPED is recognised by the Royal College of Paediatrics and Child Health (RCPCH) as the Society responsible for this field of paediatric medicine. We represent the only UK Society responsible for governing the training of doctors in paediatric endocrinology and diabetes and actively support the ongoing training and education of allied healthcare professionals in this specialist area. The Society promotes research and training by encouraging collaboration and open dialogue, with abundant opportunities for the dissemination of results of research.

The Society also aims to advance education in paediatric endocrinology and diabetes for professionals, patients and their parents. The BSPED is able to fund research and clinical audit with support from Benefactors. Finally, the BSPED promotes the generation of evidence-based guidelines that will lead to more consistent management of endocrine disorders and diabetes mellitus throughout the UK.





Society

Gold Benefit - £15,000

Website profile

2 emails to membership

Industry perspective article in Newsletter

Priority option to sponsor Research Grant (£15k)

Option to sponsor Growth Hormone Registry (2k)

Option to sponsor London Southbank Paediatric Endocrine Nurse course (3.7k)

Silver Benefit - £10,000

Logo on website

1 email to membership

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Option to sponsor Research Grant (£15k)

Option to sponsor Growth Hormone Registry (2k)

Option to sponsor London Southbank Paediatric Endocrine Nurse course (3.7k)

Bronze Benefit - £5,000

Logo on website

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Option to sponsor Research Grant (£15k)

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Conference

Gold Benefit

Exhibition space (2 x table top)

5 exhibitor passes

Profile in programme book - logo and text

Advert in programme book

Email to conference delegates

1 delegate bag insert

Recognition of sponsorship on dedicated signage

Option to support Satellite Symposia (£5k)

Option to support Diabetes Professionals Programme (£2.5k)

Option to support Endocrine Professional programme (£2.5k)

Silver Benefit

Exhibition space (1 x table top)

4 exhibitor passes

Profile in programme book - logo and text

Advert in programme book

-

1 delegate bag insert

Recognition of sponsorship on dedicated signage

-

-

-

Bronze Benefit

Exhibition space (1 x table top)

3 exhibitor passes

Profile in programme book - logo and text

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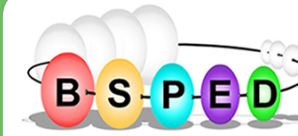
1 delegate bag insert

Recognition of sponsorship on dedicated signage

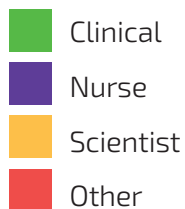
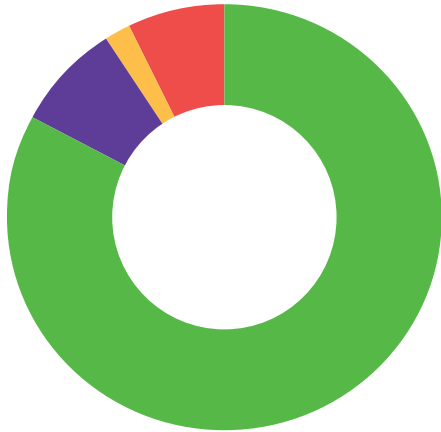
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BSPED Membership Profile



BSPED Partnership Agreements

The British Society for Paediatric Endocrinology and Diabetes acknowledges the important role that our Benefactors play in allowing us to realize our charitable aims. Following consultation with our current Benefactors we have introduced an exciting new approach to working with companies. Partnership-level working is now available to those companies wishing to develop longer-term strategic relationships with BSPED and our members.

Benefits of partnership with the BSPED include:

- Development of a bespoke package of activity tailored to meet your specific aims and objectives
- Collaborative working with the BSPED
- Opportunities to support the BSPED conference, Research Grants, the Paediatric Endocrine Nurse Course in London Southbank and BSPED Growth Hormone Audit.

* Partnership working requires a minimum spend of £20,000 per year. All schemes require the approval of the BSPED Executive Committee.

How to become a BSPED Benefactor

If you would like to become a Benefactor or find out some more information please contact the BSPED Treasurer Dr Assunta Albanese at a.albanese@nhs.net

To find out more about the British Society for Paediatric Endocrinology and Diabetes please visit www.bsped.org.uk.

